

DAIRY TRADE CONTINUES TO RISE, WITH COWS TO £2300 and 10 OVER £2000!

The July Month End Dairy Sale including sections for the Western Holstein Club's Focus Milk pedigree cattle attracted an increased entry of 140 cows and milking heifers plus a small selection of in-calf heifers, with trade as buoyant as ever with 100% clearance once again.

Cows proved to be a flyer once again at Beeston and really set the tone for the rest of the day's trading. Top price was £2300 for just the third lot through the sales ring, consigned by Philip Gilman, Newport, Shropshire, she was a second calved cow, having calved a month and giving an impressive yield of 48kg. After a flurry of competitive bidding she was purchased by JG & CA Bayley, Nuneaton, Warwickshire. Next top price within the cows was £2050, also consigned by Philip Gilman, having calved a month, giving 41kg, and once again travelling to Nuneaton.

The level of trade within the heifers was both increased, particularly on the month, but more over consistent throughout. Just one of the highlights in the heifer section had to be a superb run of eighteen fresh calved Montbeliarde and Swedish Red Processes from new vendor R & C Bates, Marton, with a top of £2080 twice, firstly for Lot 54 sold giving 32kg and secondly Lot 61 giving 29kg, these were both purchased by PA & E Ford, Nantwich. A total of 10 animals sold above £1900 for Messrs Bates with an average of £1871 for all 18. With 130 milking animals forward on the day, and a large percentage of coloured breeds and crosses present, all these averaged a staggering £1736. As previously mentioned with regard to the consistency in trade the second to last milking animal through the ring was Whitecarr Meridian Laura, from T Cowell selling for £2000 and giving 34kg, she was sold to an undisclosed Staffordshire buyer. The sale also included a large selection of January to March calved heifers, having been recently served to Sexed Semen, from returning vendor Andrew Shakeshaft, Ellesmere. It has to be said the cattle showed their usual quality, with these lying off cows selling to £1920 for a daughter of Snow Patrol having calved in February, served in April and giving 30kg with the whole consignment averaging in excess of £1520.

A super consignment of autumn calving heifers from Billockby Farms Ltd, Norfolk sold very well to a top of £1630 for a daughter of Doodad with ten others between £1400 and £1560.

AVERAGES:

38 Cows £1464.72; 27 None-Pedigree Milking Heifers £1775.56; 60 Pedigree Milking Heifers £1612.42; 13 In-calf Heifers £1423.08.

WRIGHT MARSHALL of Beeston Castle Auction, Cheshire were the Auctioneers.